PRESS RELEASE

Guardian Glass introduces Clarity™ Neutral: anti-reflective, neutral-looking glass that’s clearer than ever before

Bertrange, Luxembourg ─ September, 2022, ─ Developed to meet the growing desire for higher transparency, neutral-looking glass for architectural projects, as well as special purpose applications such as digital signage, retail storefronts and museum displays, Guardian Clarity™ Neutral is an advanced anti-reflective coated glass that provides the highest transparency of any Guardian Glass product to date, providing truer, more natural views through the glass.

With a reflectivity of 0.6%, Clarity™ Neutral delivers a viewing experience like never before in Guardian. Compared to the current version of Guardian Clarity anti-reflective glass (0.7% reflectivity) Clarity™ Neutral provides even higher transparency by reducing the bluish reflections that remain in the glass, resulting in a more neutral remaining reflected color. Even in low or diffused background light conditions, Clarity™ Neutral reduces undesirable light reflection and refraction across more angles and light frequencies. The new glass also benefits from lower haze and color shift after being heat treated.

Liam Williamson, European Product Commercialization Manager at Guardian Glass comments: “Clarity™ Neutral provides the very highest transparency of any of our products. In architectural monolithic applications such as facades, curtain walls and viewing areas, architects will have more freedom to create visually stunning, crystal clear, transparent glazing that blends the building in with its surroundings. In special purpose applications such as retail storefronts, museum showcases, picture frames and commercial refrigeration doors, Clarity™ Neutral reduces reflections and glare to such an extent that the glass appears almost invisible, providing clearer, uninterrupted, more natural views through the glass.”

Clarity™ Neutral is designed to be optimally applied on either Guardian ExtraClear® float glass as standard or Guardian UltraClear® low-iron float glass. The product is available in glass thicknesses from 3mm to 15mm, and sizes up to jumbo (6,000mm x 3210mm). The glass is available annealed or in a heat treatable version for safety, security, or acoustic applications. The double-sided glass is supplied with one temporary protective film for easier processing and fabrication.

Visit [guardianglass.com](https://www.guardianglass.com/eu/en/our-glass/guardian-clarity/clarity-neutral) for more information on Guardian Clarity™ Neutral.

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